



CACN Applauds New Consumer Product Safety Bill

Toronto, June 10, 2010 – The Canadian Anti-Counterfeiting Network (CACN) applauded the Government of Canada on the re-introduction of Bill C-36, the *Consumer Product Safety Act*, and commended the government for their efforts to protect Canadians from the harms posed by unsafe counterfeit products.

“Canadian consumers deserve protection from those who seek to make a fast buck from the sale of dangerous counterfeit and black market products, with no regard for public safety,” said Brian Isaac, Chair of CACN. “We look forward to examining the bill in more detail,” he added.

Organized criminal networks reap huge profits through black market distribution of counterfeit and pirated products. The problem in Canada has grown into a complex, sophisticated criminal activity that robs billions from our economy, and puts the health and safety of Canadians at risk.

“Consumers should not be deceived by claims or intentional misrepresentations about the quality of product that they’re buying,” says Isaac. “In particular, CACN is very pleased to see that the bill specifically addresses the use of counterfeit certification marks like those used on electrical goods or other safety products.”

The **Canadian Anti-Counterfeiting Network** (CACN) is a coalition of individuals, companies, firms and associations that have united in the fight against product counterfeiting and copyright piracy in Canada and internationally. The originating members of CACN include broad-based organizations, such as the Canadian Association of Importers and Exporters, the Canadian Standards Association (CSA), the Electro-Federation Canada and the Canadian Entertainment Software Association; companies from a range of industries; and law firms representing a host of intellectual property (IP) rights holders – Canadian and foreign – with significant businesses in Canada.

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For more information, visit www.cacn.ca or contact:

Julien Lavoie, CACN Public Relations at 416-620-7171 ext. 248 or jlavoie@theesa.com.